

Social Media

Social Media Services



Social media is the main communication channel in the UAE. With continued social restrictions and employees working remotely due to COVID-19, social media will play a significant role in your advertising strategy to remain connected and engaged with your customers.



Social Media - Brand Labs

eWavelength's ethos is about 'customer first thinking' methodologies. We conduct a series of 4 workshops (1 x workshop a week) to gain a better understanding of your business and customers applying these customer first techniques. We want to know what motivates them, their interests, how they engage with your product or service and where we can target them. At the end of the month eWavelength will develop a Social Media Content Planner and Weekly Social Media Schedule.



Social Media Strategy Plan

eWavelength can develop your 12-month Social Media Strategy plan to ensure that your business has a detailed plan on the most effective social media channels to implement and deliver the maximum results for brand awareness, increased followers and sales. We identify the core themes which become the foundation for the Social Media Content Planner.

Social Media



Social Media – Set Up

If your business is a start up and you need help establishing your social media channels (Facebook, Instagram, LinkedIn, and Twitter) eWavelength can provide this service, including set up of Google My Business which is an instrumental platform ensuring your customers can find you, your operating hours and customer reviews.



Social Media Management (Monthly Retainer)

We understand that designing and posting engaging content regularly, takes time. eWavelength's team of Social Media managers can manage all your social media channels, working as an extension of your team. With a monthly retainer our team will do the planning, implementing, managing, monitoring and reporting all the social media content developed.



Social Media Videos

A continued trend in 2020, is the growth of video on social media platforms. Video provides the highest engagement amongst customers over static images. eWavelength can create short form videos of 15 seconds for Instagram stories or longer formats for other channels. There are two video options – ready made video templates or bespoke videos available.



Community Management

eWavelength can manage your online community in the agreed tone of voice of your brand. Engaging with your customers quickly and efficiently will drive a higher conversion of sales.